

# PRESS RELEASE

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## Team changes at Segulah

**Christian Sievert will be leaving Segulah** in spring of 2014 to start his own investment company, backed by a cornerstone investor.

*“Christian has been with Segulah for 17 years, of which as Managing Partner from 2003-2013. He has been a key person in developing Segulah into what it is today. We appreciate all he has done for Segulah and know that he will be very successful in his new position. We’ll miss him not only for his professional skills but also, on a personal basis, as a much valued colleague and friend. We at Segulah of course wish him all the best in his new venture”,* says Gabriel Urwitz, Founder and Managing Partner.

*“My years at Segulah have been a great experience. I have had the privilege of being part of a team taking Segulah from a small investment company to an established mid market private equity fund partnership. As I have now been approached for this new opportunity, I hope to be able to use lessons learned at Segulah as an entrepreneur going forward starting a new company with a slightly different investment focus for small cap investments. I will miss working with all my fantastic colleagues at Segulah”,* says Christian Sievert, Partner.

Christian will remain as Partner of Segulah until the spring to conclude work for different portfolio companies in which he is involved.

**Segulah now has the pleasure of welcoming a new senior member to the investment team, Henrik Lif**, formerly at Nordic Capital and at one time CEO of one of Nordic Capital’s portfolio companies.

Henrik has spent the last 12 years within the Nordic Capital group of companies; the first eight years within the investment organization as investment manager and Director and the latter four years as CEO of CPS Color Group Oy, the Helsinki-based portfolio company. Henrik is 41 years old and has both an MSc from the Royal Institute of Technology in Stockholm and an MSc from the Stockholm School of Economics. Henrik will join Segulah as a Partner on or before March 1.

**For further information visit [www.segulah.se](http://www.segulah.se), or contact:**

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*Founded in 1994, Segulah is a private equity partnership focused on lower mid-market buyouts in the Nordic region, with a business model of active ownership through its extensive network of industrial advisors. Segulah Advisor AB is the exclusive investment advisor to the Segulah III (MSEK 2,356) and Segulah IV (MSEK 5,200) UK Limited Partnerships.*

*The funds’ current portfolio of companies includes: PMC Group (hydraulics and pneumatics), S:t Eriks (prefabricated concrete products), Kemetyl (car care and industrial chemicals), Almondy (frozen cakes), Gunnebo Industries (lifting, fastening, traction products, blocks), eTRAVELi (online travel agent), Scan Coin (cash handling equipment and service), Balco (balconies and balcony glazing systems), CCS Healthcare (personal care products) and Beerenberg (maintenance services for the oil and gas industries). Segulah IV has recently signed an agreement to acquire Øglænd Industrier (multidiscipline support solutions, cable trays and cable ladders).*