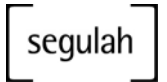


# PRESS RELEASE

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## Segulah strengthens the team

Segulah has entered into employment agreements with Oskar Oxenstierna (Investment Manager) and Johan Möllerström (Associate).

Oskar Oxenstierna (Investment Manager) most recently served as Vice President at Morgan Stanley in Stockholm. Prior to that he spent 5 years with Macquarie in London. Mr. Oxenstierna holds an MSc in Business Administration from Stockholm School of Economics.

Johan Möllerström (Associate) most recently served as Associate at Providence Equity in London. He has also spent several years within Citigroup. Mr. Möllerström holds an MSc in Business Administration from Stockholm School of Economics.

*"We are pleased to strengthen up the team with these two high calibre colleagues. With these additions we increase our investment capacity",* says Gabriel Urwitz, Managing Partner at Segulah.

Mr. Oxenstierna and Mr. Möllerström will join Segulah during the fall of 2014.

**For further information visit [www.segulah.se](http://www.segulah.se) or contact:  
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*Founded in 1994, Segulah is a private equity partnership focused on mid-market buyouts in the Nordic region, with a business model of active ownership through its extensive network of industrial advisors. Segulah Advisor AB is the exclusive investment advisor to the Segulah III (MSEK 2,356) and Segulah IV (MSEK 5,200) UK Limited Partnerships.*