## PRESS RELEASE

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## Segulah IV's portfolio company DOCU Nordic acquires Nordic Family Group

DOCU Nordic has acquired 94.88% of the shares in Nordic Family Group through its subsidiary Marknadsdata Information. Nordic Family Group connects companies that are targeting expecting families and families with infants with their end customers through their Baby Box and Baby Bag concepts, which are distributed in the Nordic region.

This strategic acquisition will add a new vertical to the Group and further strengthen DOCU Nordic's position as the leading provider of event-driven market intelligence in the Nordics.

"Nordic Family Group is a very interesting company with great potential. We have strong expectations that together with the company's competent employees, we will be able to refine and develop the product and service offering and generate substantial growth in the coming years", says Stefan Lindqvist, CEO, DOCU Nordic.

## About DOCU Nordic

DOCU Nordic is the leading information services company for the Nordic construction industry, also serving the Nordic property and healthcare sectors. The Company provides clients with data and market intelligence services, which are critical for its clients to identify and generate sales leads. The Company currently operates in Sweden, Norway, Denmark and Finland. DOCU Nordic is owned by Segulah IV L.P., funds advised by Ares Management L.P. and management.

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Founded in 1994, Segulah is a private equity partnership focused on mid-market buyouts in the Nordic region, with a business model of active ownership through its extensive network of industrial advisors. Segulah Advisor AB is the exclusive investment advisor to the UK Limited Partnerships Segulah III L.P., Segulah IV L.P. and Segulah V L.P.