PRESS RELEASE

Ljusdal Nov 28, 2014

segulah

DOCU Nordic acquires CRM-Byggefakta A/S

DOCU Group Sweden AB ("DOCU Nordic"), the leading database and information provider to the Nordic construction industry, has entered into an agreement to acquire a majority stake in CRM-Byggefakta A/S.

CRM-Byggefakta is Denmark's leading provider of information on building projects, supplying clients with the latest facts from more than 9,000 active Danish building projects. CRM-Byggefakta is a key information provider to leading industry players such as Velux, Hoffmann and Icopal.

CRM-Byggefakta has projected revenues for 2014E of MDKK 25.

Jens Slott Johansen, founder and CEO of CRM-Byggefakta will manage the DOCU Nordic Danish businesses:

"CRM-Byggefakta and Bygge Information [DOCU Nordic] are two stable and profitable businesses with attractive growth prospects. I look forward to integrating the businesses and working with DOCU Nordic and Segulah to further developing the business", Mr. Johansen comments.

DOCU Nordic's CEO Stefan Lindqvist comments: "CRM-Byggefakta is a strong brand and offers an excellent service today. I look forward to working with CRM-Byggefakta in further developing the business and enhancing the value to our clients."

"We are very pleased with this transaction. The acquisition of CRM-Byggefakta was part of the plan when Segulah IV acquired DOCU Nordic earlier this year. We have now created an undisputed market leader in Denmark", says Henrik Lif from Segulah Advisor AB.

For further information visit www.segulah.se, www.docu.se or contact:

Stefan Lindqvist, CEO DOCU Nordic, Cell +46 70 667 62 52 Jens Slott-Johansen, CEO CRM Byggefakta, Cell +45 22 47 74 16

Henrik Lif, Partner Segulah Advisor AB + 46 708 40 39 09

Founded in 1994, Segulah is a private equity partnership focused on mid-market buyouts in the Nordic region, with a business model of active ownership through its extensive network of industrial advisors. Segulah Advisor AB is the exclusive investment advisor to the Segulah III (MSEK 2,356) and Segulah IV (MSEK 5,200) UK Limited Partnerships.